

# PARTNER WITH **FPA** OF PUGET SOUND



**FPA**  
FINANCIAL PLANNING  
ASSOCIATION OF PUGET SOUND  
*The Heart of Financial Planning™*



# GET TO KNOW FPA OF PUGET SOUND

The Financial Planning Association (FPA) is the nation's largest and most preeminent organization for financial planning professionals. There are more than 27,000 members and more than 90 active chapters across the United States.

FPA of Puget Sound is more than 400 members strong and spans Washington State from the Canadian border to Oregon and as far east as the Tri-Cities.

FPA of Puget Sound members are diverse. They work at large brokerage houses and RIAs and mid-sized firms. Membership also includes many sole proprietors.

You can get involved in a number of ways. Read our brochure and/or email our sponsorship chair at [sponsorship@fpapugetsound.org](mailto:sponsorship@fpapugetsound.org) for more information.

## AT-A-GLANCE



**27,000+**  
Members Nationwide



**90+**  
Chapters in  
the U.S.



**400+**  
FPA of Puget Sound  
Members



### WHAT IS VALUABLE ABOUT PARTNERING WITH FPA OF PUGET SOUND:

- Put your business front and center
- Gain more exposure with your target market
- Expand brand awareness with a professional audience
- Increase your reach to new clients, customers, and businesses
- Re-enforce current relationships with customers and engage with them on a new platform
- Generate strong leads with leaders and decision-makers

# FPA OF PUGET SOUND 2019 ANNUAL PARTNERSHIP BENEFITS AT-A-GLANCE

LEVELS & BENEFITS	PLATINUM \$4,000	GOLD \$2,000	SILVER \$1,000
Opportunity to present a one-hour educational program at a standalone event (must qualify for CFP® CE credit, subject to Board approval)	✓	✓	✓
Complimentary passes to Chapter meetings	2	1	1
Distribute marketing materials at Chapter meetings	✓	✓	✓
Receive a copy of attendee list at each attended Chapter meeting	✓	✓	✓
Logo displayed in PowerPoint for all meetings	✓	✓	✓
Linked logo on the FPA of Puget Sound website	✓	✓	
Linked logo in Chapter meeting email marketing	✓	✓	
Pitch your services at the beginning of each attended Chapter meeting	15 min	5 min	
Display table at meetings	✓	✓	
Linked logo in monthly e-newsletter the FPA <i>NewsFlash</i>	✓	✓	
Opportunity to provide article(s) for the <i>NewsFlash</i> (content subject to Board approval)	3	1	
Opportunity to send one marketing email to the Chapter database per year	✓		
One FPA Symposium Exhibitor Sponsorship	✓		
Symposium committee member (if desired)	✓		
Promotion of your firm in Annual Symposium marketing	✓		

If you would like to discuss partner opportunities in greater detail, please contact the FPA of Puget Sound office at **206-686-4372**, [sponsorship@fpapugetsound.org](mailto:sponsorship@fpapugetsound.org).

All partnership packages are based on the 2019 calendar year. FPA of Puget Sound reserves the right to require all membership literature, correspondence, and ad submissions to conform to our policies and format regulations.

# 2019 SYMPOSIUM SPONSORSHIP OPPORTUNITIES

## BASELINE BENEFITS FOR ALL SPONSORSHIP LEVELS

- ✓ Meet 150+ attendees
- ✓ Linked logo on Symposium webpage
- ✓ Name in Symposium e-blasts
- ✓ Logo on sponsorship signage at Symposium
- ✓ Mentioned during our Symposium Chapter update
- ✓ One complimentary full Symposium registration

## EXHIBITOR SPONSOR - \$1,200

- 6 foot exhibit table
- One additional complimentary full Symposium registration
- Linked logo on Symposium website
- Your company hosts a lunch table
- Advance- and Post-Symposium attendee list  
*(PLATINUM Yearly Sponsors Receive a Complimentary Exhibit table)*

## TITLE SPONSOR - \$3,000 (ONE AVAILABLE)

- Introduce yourself and company at the opening ceremonies (5 min)
- Logo signage for duration of the day on main stage
- Logo on name badges
- Complimentary exhibit table

## GENERAL SESSION SPONSOR - \$1,000 (ONE AVAILABLE)

- Introduce the Session presenter and topic
- Introduce yourself, your company, and invitation for advisors to seek your counsel during Symposium (3 min)
- Signage outside of General Session room
- Linked logo on the symposium webpage
- \$250 off exhibit table

## WINE DOWN SOCIAL SPONSOR - \$1,000 (THREE AVAILABLE)

- Introduce yourself and your company at beginning of social (3 min)
- Signage next to beverage cart and appetizers
- Linked logo on the symposium webpage
- \$250 off exhibit table

## BREAKOUT ROOM SPONSOR - \$750 (THREE AVAILABLE)

- Introduce the session presenter and topic
- Introduce yourself and your company (2 min)
- Signage outside of Breakout Session room
- Linked logo on the symposium webpage
- \$250 off exhibit table

## SPEAKER SPONSOR - \$1,500 (FOUR AVAILABLE)

- Provide speaker from your company
- Introduce yourself, your company, session presenter, and topic (3 min)
- Signage outside of Breakout Session room
- Linked logo on the symposium webpage
- \$250 off exhibit table

## LUNCH SPONSOR - \$1,000 (ONE AVAILABLE)

- Introduce yourself and your company (2 min)
- Signage outside of Lunch room
- Linked logo on the symposium webpage
- \$250 off exhibit table

## MAJOR GIVEAWAY SPONSOR - \$800 (ONE AVAILABLE)

- Introduce yourself and company at the Wine Down Social (2 min)
- Announce the winner of the Major Giveaway (e.g. iPad)
- Logo on Major Giveaway

## BREAKFAST OR BREAK SPONSOR - \$750 (TWO AVAILABLE)

- Signage outside of Breakfast/Break room
- Linked logo on the symposium webpage